

The Importance of Social Media Ethics in Preventing Cyber Crime

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Abstrak

Media social seakan sudah menjadi bagian dari kehidupan masyarakat modern. Keterbukaan informasi berimplikasi pada mudahnya kita mengetahui segala fenomena di seluruh penjuru dunia. Keterbukaan media social di era ini selain berdampak positif, juga dapat berdampak negative. Salah satunya adalah potensi kita terjerat sanksi pidana berkaitan dengan tindak pidana teknologi informasi jika tidak bijak di dalam bermedia social. Artikel ini akan membahas terkait dengan penekanan arti penting dari penggunaan etika bermedia social untuk terhindar dari jeratan ketentuan pidana di bidang teknologi informasi. Hasil dari penelitian ini adalah kita perlu menjaga etika dalam bermedia social, terutama yang terkait dengan hal-hal sensitive yang berbau Suku, Ras, Agama, dan Antargolongan (SARA) agar dapat terhindar dari jerat hukum.

Kata kunci: Media Sosial, Etika, Kejahatan Dunia Maya.

Abstract

Social media seems to have become part of modern society's life. Information openness has implications for the ease with which we can find out about all phenomena in all corners of the world. Apart from having a positive impact, the openness of social media in this era can also have a negative impact. One of them is the potential for us to be caught in criminal sanctions related to information technology crimes if we are not wise in using social media. This article will discuss the emphasis on the importance of using social media ethics to avoid being trapped by criminal regulations in the field of information technology. The results of this research are that we need to maintain ethics in using social media, especially those related to sensitive matters related to ethnicity, race, religion and intergroup (SARA) so that we can avoid legal traps.

Keywords: Social Media, Ethic, Cybercrime

INTRODUCTION

Technological developments are very advanced nowadays, especially social media. Everyone definitely has social media, from teenagers to adults and even children already have social media. Social media has become a place to express opinions, thoughts and new expressions for today's society (Fronika, 2019). The presence of social media has become a driving force for the birth of new innovations. Various applications have emerged to meet the social needs of people from various countries. Various social media such as Facebook, Twitter, Instagram, Youtube, Whatsapp and so on can spread various information quickly to all parts of the world (A. Rafiq, 2020). It can even bring together people from different countries and languages to make friends.

Although social media seems to have many benefits and makes it easier for everyone to find information. But not everything only has a positive side, of course there is a negative side, including social media. In reality, social media is often used against morals and ethics (Mutiah et al., 2019). Most behaviors don't. This moral and ethical behavior is dominated by teenagers. Ethics are rules that help humans determine what is right and what is wrong (Mutiah et al., 2019). Therefore, every individual must have "awareness" in using social media and be able to differentiate from social reality.

Based on research (Gani, 2020), the users of this social network are mostly children and teenagers who still need parental supervision in their use because apart from social media bringing positive impacts and benefits in the development of science and technology, for example, it makes it easier to communicate, search and access information, developing relationships, adding friends and so on, but on the other hand, social media also has a negative impact on children and teenagers, such as changes in attitudes that are shown after they become addicted to social networks, including they become lazy because they are too engrossed in their social

networks, they also forget their obligations as students. Research conducted (Arfandy, 2021) shows that the increasingly rapid pace of technology currently has both positive and negative impacts, for example cyberbullying, usually carried out through the media of writing, sound or images. These cases will continue to increase along with advances in the use of information technology devices and this is caused by a lack of ethics on the internet. The study of ethics in cyber media (netiquette or cyber-ethics) is currently receiving increasing attention from various groups, especially in Indonesia (Herman et al., 2022). Most perpetrators of cyber ethics violations come from the millennial generation who are considered unable to control their behavior in cyberspace (Komariah & Noviawati, 2019). The aim of providing education or outreach about the importance of ethics in using social media in early childhood is that it is hoped that the younger generation or millennial generation can use their social media wisely so as not to result in undesirable things such as criminal or sanctions that are regulated in law. It is hoped that this research can become a reference for the government and society regarding patterns of behavior that have the potential to violate ethical values on social media networks and is expected to be useful in providing contributions both scientific and practical aspects in encouraging the development of cyber ethics studies so as to give birth to an internet literate society.

METHODS

This article was written using normative legal research methods with a statutory approach. The legal materials used in writing this article are primary legal materials and secondary legal materials. The analysis technique used is deductive analysis technique.

RESULT AND DISCUSSION

The results obtained from counseling about ethics in using social media are that apart from being able to get to know more about several characteristics of the Sampali Village Community, especially elementary school children, it is also hoped that they can provide useful knowledge related to the counseling carried out. This counseling is not carried out with the intention of patronizing but aims to help each other in spreading knowledge between writers and the surrounding community. Since the development of various types of social media, there have been more and more cases of abuse on social media. Such as racism, the use of sarcastic words, one of the cases that is most often found is Cyber Bully, where someone who makes a mistake or is seen to have made a mistake will be attacked by people, namely by giving comments containing curse words, insults, dirty remarks, etc. demeaning the victim (Indainanto, 2020)

This action has a very negative impact on the victim, even though they only receive indirect attacks from people they don't even know. Things like this can happen because there are no restrictions on expressing opinions on social media. Indeed, the regulations are written in Law Number 11 of 2008 concerning Information and Electronic Transactions (UU ITE) (Jahriyah et al. 2021). There must be self-awareness when writing comments and you must also be wise in creating posts or content. A lot of content on Instagram, Youtube, TikTok is not good. Like, doing indecent things, as if self-esteem is lower than content. and most of these things are done by teenagers and even children. The role of parents in supervising their children on social media is also very important, sometimes parents do not know how their children behave on social media (Pradityo, 2016) Because of this, you need to be aware of yourself and also the influence of the surrounding environment.

CONCLUSION

Socialization regarding ethics in using social media and social media rules in the ITE Law can be concluded that as a user of social media in interacting you must first know the ethics of using social media such as in communicating, including avoiding SARA (Ethnicity, Religion, Race) and knowing the applicable rules. in ethics on social media, namely in articles 27 to 30 of the ITE Law. The theme of socialization regarding the role and benefits of social media as well as understanding the ITE Law can be concluded that the use of information and communication technology has now entered various government sectors, business sectors, banking, education,

health. and personal life. Social media makes a positive contribution to improving human welfare, progress and civilization. In Republic of Indonesia Law No. 11 of 2008 concerning information and electronic transactions, this is a form of responsibility that must be carried out by the State, to provide maximum protection for all activities utilizing information and communication technology in the country so that they are well protected from potential crime and misuse of technology.

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